



What to Expect from Ocean Carriers in 2022



David Arsenault President

GSC Logistics



- ☐ Founded in 1988 34 Years in Business
- Headquarters in Oakland, CA (Port HQ)
 - Largest Port Tenant (non MTO or Class 1 Rail)
- ☐ Servicing Northern California & Pacific Northwest
 - Expanding into New Markets
- □ 3rd Party Logistics Service Provider
 - Drayage
 - Cross-dock Deconsolidation & Transload
 - Storage
 - Chassis
 - Truck Brokerage
- □ Delivering Certainty- High Service & High Tech

For Further Details Visit: www.gsclogistics.com



Ocean Carrier Trends in '22





Ocean Carrier Contract Negotiations Underway (May thru April General Market Timeline)



Setting the Stage for '22 Contracts







- □ Backlog of Pent-up Demand Compounded by Strong Volume Growth Forecasts
- □ Record Level Vessel Capacity Deployment Tonnage & High Utilization Factors



- ☐ Cargo Owner's Supply Chains Have Been Under Stress During The Past 2 Years
- ☐ Supply vs. Demand Favoring Ocean Carriers in '22 '23 Contract Cycle











- □ Minimum Quantity Commitment (MQC)
 Redefined to also be Maximum Quantity
 Commitment = Increased Importance
- □ MQC / 52 = Total Weekly Allocation
 - Historically Total Volume
 - Increased Origin-Destination Specifics
- ☐ Highest Volume Accounts Not Always

 Most Favorable Must Fit Network
- ☐ Carrier Strategies to Determine Contract Volume vs. Spot Market Fill-up Ratios
 - Limiting NVO Contracts with "Named Accounts" As Carriers Engage Directly
- ☐ Limited Success with Multi-year Contracts
- ☐ Capacity Commitments #1 Requested Contract Criteria vs. Rates & Terms
 - Based on Actual Fill Ratios



Free Time Isn't Free









- ☐ Significant Reduction in Demurrage Free Time Exceptions for Storage on Terminal
 - Cost Exposure to Carrier "Just In Case"
 - Increased Terminal Congestion Deterrent
- ☐ Reductions in Detention Free Time for Ocean Carrier Equipment on Street
 - Velocity Impact on Returns to Origin
 - Lost Opportunity Cost
- □ Increased IEP Role as Ocean Carriers Continue Exit From Chassis Provisioning
 - Express Service Exceptions
 - Shippers Directly Engaging IEPs for Chassis
- □ New Vessel Charter Entrants Have Limited Equipment Logistics Experience
 - Particularly Lack Export Infrastructure
 - 1-Way Trade Focus

Exporter Challenges







- Early Receipt Date (ERD) Dynamics
- Cargo Cut-off Dynamics
- Storage Space Requirements
- □ Rates are Going Up => Backhaul
 - Economics of Moving Load vs. Empty
- ☐ Reductions in Equipment Free Time
 - Velocity Impact on Returns to Origin
 - Evacuating Empties from US
- ☐ FMC Investigation
 - Forced Acceptance of Export Bookings
 - Detention & Demurrage Practices
- ☐ Howard Terminal => Pop-Up Yard
 - Empty Container Receipt & Dispatch
 - Special Services Reefers & Loads
 - Centerfield of Proposed Ballpark Vote NO
 - Must Maintain Terminal for Maritime Use





Partnerships Tested







- History of Contract Negotiations Approach
- Reasonable Approach to Rates & Terms
- Forecast Accuracy
- Booking Fill-Ratios
- ☐ Are You an Ocean Carrier of Choice?
 - Honoring MQC Space Commitments
 - Reasonable Approach to Rates & Terms
 - Equipment & Cargo Roll-over Performance
 - Pro-Active Communications & Accuracy
- Mutual Desire to Expand or End Partnership
 - 2-Way Street with Long Memories
 - Walk the Talk
 - Multi-level Global Relationships (C-suite Access)

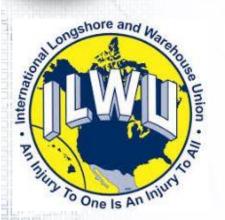






Labor Contract Negotiations







- ☐ ILWU Contract Expires July 1st, 2022
- □ PMA Request to Extend Current Contract Was Rejected by ILWU
- □ Potential for Contentious Negotiations
 - Strong Cargo Volumes
 - Record Carrier Earnings
 - Pro Labor Administration
- □ Contributing to Early Negotiations With Alternative Routing Options via ECAW
- ☐ Workforce Deemed Essential and Worked Throughout the Pandemic
 - Demonstrated High Level of Support and Cooperation Between Labor & Management
 - Higher Level Visibility & Engagement



A Look Ahead in 2022









Thank You



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